



**LAGRANGE**  
GEORGIA

## ***News Release***

**FOR IMMEDIATE RELEASE**

August 18, 2017

### **Dunham's Sports Celebrates Grand Opening**



***LaGrange, Ga. August 18, 2017*** – Dunham's Sports started its grand opening celebration this morning.

Dozens of customers lined up for the grand opening celebration. The first 100 adults in line this morning received a free Dunham's Sports t-shirt. Today only, there are free 6-packs of Coke or Diet Coke to anyone making at least a \$10

purchase, while supplies last.

LaGrange Mayor Jim Thornton, City Council Members Nick Woodson, Norma Tucker, LeGree McCamey, and Mark Mitchell were on hand to be a part of the ribbon cutting this morning.

"If you go around the country, there are lots of malls where big box retailers and stores are closing and they sit empty," said Mayor Thornton. "But that's not happening in LaGrange."

Thornton says because of the partnership with the owners of LaGrange Mall, the Hull Group, The City of LaGrange, Troup County, and the Troup County School System, and Dunham's Sports – the empty 50,000 square foot space that was once J.C. Penny's is now filled with a great store for the community.

“This wonderful low-priced merchandise will truly appeal to the residents of LaGrange and we’re also excited that you’ll soon have a neighbor that will fill 60,000 square feet of space, a Hobby Lobby right next door.”

“We are excited to be opening a store in the LaGrange community,” said Jeff Lynn, chairman and chief executive officer of Dunham’s Athleisure Corporation.

“Dunham’s prides itself on providing our customers with a wide variety of top-quality, value-oriented, name-brand merchandise at everyday low prices.”

The opening of the LaGrange location is the third Dunham’s Sports in the state of Georgia and marks over 225 stores chain wide.

The Dunham’s Sports grand opening celebration continues all weekend long.

The first 100 adults in line on Saturday will receive a free Dunham’s Sports baseball cap.



The first 100 adults in line on Sunday will receive a free Dunham’s Sports gift card, one being worth \$500.

Contact: David Palmer, VP of Marketing/Advertising Dunham’s Sports (248) 530-6700.

Find more information about Dunham’s Sports on their Facebook page [www.facebook.com/dunhamssportinggoods](http://www.facebook.com/dunhamssportinggoods).

To learn more about the City of LaGrange, go to [www.lagrangega.org](http://www.lagrangega.org) or follow us on Facebook at [facebook.com/lagrangegagov](http://facebook.com/lagrangegagov) and on Twitter at [@lagrangegagov](https://twitter.com/lagrangegagov).

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